



JOHN E. PEREZ
CHIEF OF POLICE

PASADENA POLICE DEPARTMENT



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PASADENA, CA 91101
(626) 744-4501

August 2nd, 2021

Dear Business Owner:

On behalf of the Pasadena Police Department, I would like to ask for your support for the 19th Annual Father's Day Weekend Car Show to be held on Saturday, October 16th, 2021 at the Paseo Colorado in Pasadena. Every year on Father's Day, the Pasadena Police Department hosts the Pasadena Police Department Car Show in order to raise funds for the Police Explorer Program the Pasadena Police Activities League (PAL) and Cancer Awareness Campaigns (Pink Patch Project and No-Shave November).

The Pasadena Police Explorer program is for young men and women ages 14-21 years of age. It provides young adults an opportunity to work with officers and employees of the Pasadena Police Department and their community, and possibly continue towards a career in law enforcement.

Pasadena PAL was established in the summer of 1997 and has served over 3,500 children and teens with its athletic, arts after-school and summer educational programs. The Pasadena PAL emphasizes the importance of building positive relationships between the youth of Pasadena and the City's police officers. A foundation of strong values, teamwork, honesty and personal accountability is part of what we teach kids through this vital youth program. The Pasadena PAL Center offers a safe place after school and during summer break for kids, providing opportunities for activities and educational enrichment.

We would not be able to maintain these programs if not for the generous contributions provided from outstanding members of the community such as you. Your kind donation of sundries, goodie bag gifts and raffle prizes as well as monetary contributions will help to offset the event expenses, generating greater funds to these programs for future generations to come. I thank you once again for your support.

To make a donation, please contact Mary Hooker at (626)744-7657 or via email at mhooker@cityofpasadena.net. If you need our tax identification number it is 91-1788982.

Sincerely,

John Perez
Chief of Police

Mary Hooker, Officer
Community Relation Section