









Pasadena Perspective Magazine

Our 2022 all digital magazine has an enhanced digital experience!

- + Interactive Table of Content plus jump to any page
- + Tap to Read articles, no zooming in & out
- + Searchable Member Directory with links
- + Ads linked directly to advertisers' websites



TO RESERVE YOUR SPOT, CONTACT: Tyler Busby

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AD SUBMISSION DEADLINES

Ad copy deadline: September 2nd Publication date: September 15th

ADVERTISING RATES

All ads are full color and offer Free ad design

COVERS

Front Cover exclusive\$1,400
includes a logo on front cover, a half page ad inside
the magazine and a direct link to website.

Inside Front	.\$1,000
Two Facing Pages	.\$1,400

MAGAZINE PAGES

Page 3 or 5	.\$1100
Full Page	.\$895
Half Page	.\$695
Quarter Page	.\$485
Eighth Page	.\$285
Digital video options	

DIGITAL Interactive magazine - emailed to every member PLUS sent out through all social media.

All ads will have a direct link to website and complimentary ad design.

AD SPECS

Full Page with Bleeds

Image Area	7.5" x 10"
Trim	8.375" x 10.75"
Trim + Bleed	8.625" x 11"
Full Page (no bleed)	7.5" x 10"
Half Horizontal	7.5" x 4.875"
Half Vertical	3.625" x 10"
Quarter Vertical	3.625" x 4.875"
Eighth Page	3.625" x 2.3125"