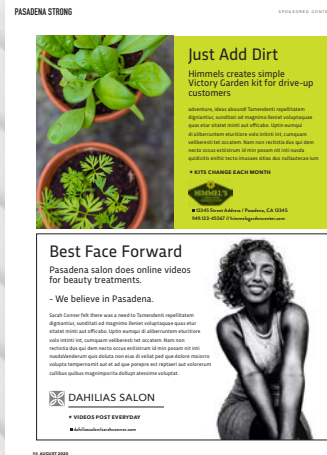


PASADENA STRONG

**AUGUST
2020**



SAMPLE LAYOUT - DESIGN MAY CHANGE



**GIVING
BACK**

10% OF THE REVENUE
from this section will support
PASADENA COMMUNITY FOUNDATION
COVID-19 RESPONSE FUND
in Pasadena.

pasadenacf.org/funds/covid-19-pasadena-response-fund

Pasadena magazine Audience*:

115,000
readers
per issue

92%
regularly read
each issue

\$224k
average household
reader income

BE INCLUDED IN OUR PASADENA STRONG SECTION!
Contact your Pasadena magazine representative.

**DON'T MISS YOUR CHANCE
TO SHARE YOUR MESSAGE.**

The August issue of Pasadena magazine will include a special section featuring display advertisements that showcase and celebrate the strength and resilience of the Pasadena community during COVID-19.

HERE'S YOUR CHANCE TO:

- **Show your support** for the community and let customers know you are there for them.
- **Express a personal message** of strength and solidarity.
- **Tell the public** when and how you will be ready to serve them.
- **Appear alongside other**

Pasadena businesses as we collectively remain vigilant, thriving, and "Pasadena Strong".

RATES	
FULL PAGE:	\$3,200
1/2 H PAGE:	\$1,790

(ALL AD RATES ARE NET.)

INCLUDES ONLINE VISIBILITY FOR 30 DAYS

pasadena
MAGAZINE