



## MEMORANDUM OF UNDERSTANDING

Pasadena Chamber of Commerce is facilitating Pasadena Restaurant Week from Sunday, May 6, 2018, through Friday, May 11, 2018, in association with many local restaurants. To ensure a high quality and popular event, the Chamber is undertaking a media and public relations campaign. Those restaurants participating will provide \$50 if they are Pasadena Chamber of Commerce members and \$250 if they are not members to support the marketing, outreach and advertising campaign for Pasadena Restaurant Week. This will include posters, a website, online advertising through Facebook and Linked In ads and an aggressive public relations campaign as well as work with media sponsors.

\_\_\_\_\_ will participate in Pasadena Restaurant Week 2018.

\_\_\_\_\_ agrees to offer: a fixed price three-course dinner with three appetizer/salad choices, three entrée choices and three dessert choices priced at either \$27, \$36 or \$45 (or a three course menu similar to that described at \$\_\_\_\_) and/or a two course lunch menu consisting of an entrée or salad and dessert priced at \$15, \$20 or \$25 (or a two course menu similar to that described at \$\_\_\_\_).

The fixed price option does not work for my restaurant format. As an alternative \_\_\_\_\_ will offer \_\_\_\_\_ (can be discount, free item with entrée, or other offer).

I will provide a menu to the Pasadena Chamber of Commerce BY April 13, 2018, via email to paul@pasadena-chamber.org. Enclosed is my check for \_\_\_\$ 50 / \_\_\_ \$250 payable to Pasadena Chamber of Commerce. Deadline to reply and participate is March 30, 2018. Mail check to Pasadena Chamber, 44 North Mentor Avenue, Pasadena, CA 91106. You can also sign up online at [www.pasadenarestaurantweek.com/restaurants](http://www.pasadenarestaurantweek.com/restaurants).

Agreed to by:

\_\_\_\_\_  
Signature

\_\_\_\_\_  
Date

\_\_\_\_\_  
Paul Little

\_\_\_\_\_  
Date

Pasadena Chamber of Commerce

\_\_\_\_\_  
Print Name