

PASADENA Commerce

May-June 2018

News and Events of the Pasadena Chamber of Commerce & Civic Association

VOL. 13, NO. 3

President's Message

We're hosting a networking party with our neighboring chambers! Join us May 10th from 5pm to 7pm at **Noor** in **The Paseo** for a fun networking opportunity.

This is the first *SGV Chambers After Dark* mixer. Cost is \$10 per person and covers appetizers and food samples and one drink ticket. There will be opportunity raffles and a chance to mix and mingle with members from neighboring chambers.

The Pasadena Chamber is hosting the event with our friends from the Altadena, La Canada Flintridge, Rosemead, San Gabriel, Sierra Madre, South Pasadena and Temple City Chambers of Commerce.

Bring plenty of business cards for this opportunity to meet and network in a fun atmosphere.

Noor and **El Cholo** are providing food and drink for the *SGV Chambers After Dark* mixer.

Members and businesses from all our communities are welcome to join us. Chamber membership is encouraged, but is not required to attend.

In the past, we have organized mixers with the Glendale and Burbank Chambers. This year, at our strategic planning meeting, the Board decided to host an event with chambers nearby. The hope is that members from Pasadena and our neighbors will be more likely to do business together.

Thank you to Noor for providing the beautiful event space, tasty food and drink for *SGV Chambers After Dark*. We are also grateful to El Cholo for providing delicious food and drink.

Those wanting to attend can pay cash at the door. You can skip the line at the door by registering through Eventbrite at www.eventbrite.com/e/sgv-chambers-after-dark-tickets-45251628840. There is a small surcharge to purchase through Eventbrite. Please print and bring your Eventbrite ticket with you.

There is 90 minutes of validated parking in the Paseo garage off Marenco Avenue. I hope to see everyone at Noor on May 10th.

Celebrate Inauguration of Karl Bird of JPL as Chair of Board at Chamber Gala on June 29th at the Langham

Pasadena Chamber of Commerce members, community leaders and guests celebrate our business community at the annual Pasadena Chamber of Commerce Inaugural Gala on Friday, June 29, 2018. The hosted cocktail reception and silent auction begins at 6:00 p.m. at the **Langham Huntington Hotel** in Pasadena. Dinner and the festive program begins at 7:30pm.

This year, the Chamber celebrates the installation of Karl Bird of **Jet Propulsion Laboratory** as Chair of the Board for 2018-19. We also install new officers and Board members for the year.

The evening will feature the presentation of scholarships to local students. Scholarships are awarded to emancipated foster youth who are transferring from **Pasadena City College** to a four-year university. The Pasadena Chamber will also recognize a small member business and a large member business as *Corporate Citizen of the Year*. There will be surprise special presentations, as well.

Chamber members contribute thousands of dollars worth of valuable and unique services, products and treats for the silent auction. This year, items include travel packages, golf outings, event and sports tickets, dinners, opportunities to explore local attractions and VIP treatment at local wonders. Proceeds support Chamber activities and member services.

Each year, Chamber members donate items for the Gala Silent Auction. Donations include tickets to music and sporting events, dinners at favorite local restaurants and unique experiences, as well as once-in-a-lifetime trips.

Corporate tables cost \$2000. Individual tickets to the Inaugural Gala cost \$200. Valet parking and a hosted cocktail reception are included along with dinner and the festive celebratory program.

Sponsorship opportunities are available at the \$5,000 and \$3,000 levels. Each includes recognitions, advertising placement and more. Anyone wanting information can call the Chamber at (626) 795-3355 or visit the website at www.pasadena-chamber.org.

Pasadena Chamber, JPL, City of Pasadena Host Small Business Opportunity Fair May 22nd

Take the opportunity to network your small business with large local companies. The Pasadena Chamber of Commerce is partnering with **Jet Propulsion Laboratory** and the **City of Pasadena** to host a procurement event and discussion for our large and small business members who may want to do business together. The *Industry Day* procurement event is on May 22nd at 8:00am at the **Pasadena Convention Center** at 300 East Green Street in Pasadena. Representatives of large Chamber member companies will be available to meet with small businesses, along with contractors and subcontractors of JPL and representatives of the City of Pasadena.

The presentations begin at 8am with business networking opportunities immediately following. **Jet Propulsion Laboratory**, **Parsons** and **Caltech** will be among those available to meet one-on-one with prospective vendors. Women business owners, disabled and other veteran business owners are encouraged to attend.

The Procurement Forum is free to Pasadena Chamber members, but you must register in advance at <https://www.jpl.nasa.gov/acquisition/events/opportunityfair2018>. You can also find a link online at www.pasadena-chamber.org under the Events tab.

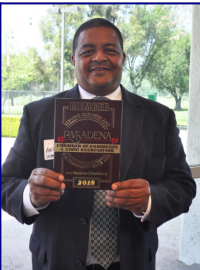


Clockwise from right, new members introduced at our networking lunch and breakfast in March were Ruby Carrazco with **Six Flags Magic Mountain**, Jubie Guzman with **Copyfree Document Imaging & Solutions** and Steve Choy with **Yoji, Inc.** We also met Jim Kiley with **Beck & Call**, Teresa Huang and Christine Chow with **Ichi Gyo Ichi Et** and Alex Fish and Rod Rodriguez of **Air-Tech Air Conditioning and Heating, Inc.**



Clockwise from right, at our Connection Breakfast and Luncheon Alliance in April, we met Sister Gianna and Sister Pia of **Santa Teresita**, Angelica and Mario Cornejo with **British Swim School Pasadena**, photographer Mark Halper of **Halper Fine Art** and Wei Fan with **ATK Technologies, Inc.** We also met Eric Puckett with **New York Life**, Andre Woods with **Woods Insurance Services** and Carol Gignoux with **Live ADHD Free**.

We introduce new members at our monthly networking events. All new members receive a certificate which is good for free attendance at either a networking Luncheon Alliance or Connection Breakfast. Chamber membership and attendance at events is the best way to grow and promote your business.



Ribbon Cuttings, Celebrations and More



Crackin' Kitchen opened in Old Pasadena. Mayor Terry Tornek helped cut the ribbon to unveil the new entry and bistro at Villa Gardens. Open Trails E-Bikes celebrated joining the Chamber with a ribbon cutting in Altadena.

New Members for February, 2018

855-Wash-A-Bin, LLC (Trash Bin Cleaning Service), Office Manager, (626) 493-1111
Air-Tech Air Conditioning & Heating, Inc., Alex Fish, (626) 795-8880
Aspires West Pasadena, Jacqueline Jacobs, PhD, (626) 797-0789
Bertha Mae Johnson Mims Legacy of Love Foundation, Dr. Marcia Ann Mims Coppertino, (424) 634-9615
Clean Junk Out, Shunt Ovakyan, (626) 399-4065
Copyfree Document Imaging & Solutions, Jubie Guzman, (626) 285-0911
Green Street Tavern, Armen Hakobyan, (626) 319-8451
Ichi Gyo Ichi Et, Teresa Huang, (626) 219-6238
Live ADHD Free, Carol Gignoux, (617) 686-9353
Lunar Corporation, Luis B, (714) 931-5582
MS Society, JJ Hoffman, (310) 481-1135
Pasadena Museum of California Art, Susana Bautista, (626) 568-3665
Transpacific Financial, Inc., Marvin Lau, (626) 380-5616
Yoji, Inc., Steve Choy, (323) 909-1909

New Members for March, 2018

ATK Technologies, Inc., Wei Fan, (858) 281-3777
Beck & Call, Jim Kiley, (323) 328-1211
Dorado Design & Construction, Inc., Nathaniel Booker, (818) 557-1225
EC Collision Center, Elizabeth Amezcuita, (323) 519-1119
L.A.'s Largest Mixer, Steve Bernhardt, (310) 862-2878
Movement Mortgage, Kathryn Flynn, (626) 349-8113
New York Life, Eric Puckett, (901) 497-9348
New York Life, Greater Pasadena, Michael Rahimzadeh, (818) 519-4909
rePlanet LLC, Brian Jackson, (951) 515-2705
Sanitary Supplies, LLC, Cameron Thomas, (626) 303-1661
Six Flags Magic Mountain, Ruby Carrazco, (661) 255-4521
Southern California Reproductive Center, Reyna Camberos, (310) 277-2393 Ext.485
The Shade Store, Stephanie Bolster, (626) 788-9811
Trejo's Cantina Pasadena, Jeff Georgino, (626) 792-4441
Woods Insurance Services, Andre Woods, (818) 625-7344

Renewing Members for February, 2018

ONE TO FIVE YEARS

California Institute of Advanced Management
Edwin Mills by Equator
Fiedler Group
Home Care Assistance
Institute for Educational Advancement
Learning Works Charter School
Los Angeles College of Music
Pacific Crest Youth Arts Organization
Pasadena Media
The Hudson
The Rose
Tolj Commercial Real Estate Services
University of the West
Urth Caffè
Vacation Living, LLC

SIX TO NINE YEARS

A Car Auto
Americana at Brand
Bistro 45
Brooke Law Group
Dave & Buster's

GS1group, Inc.
Honeybee Robotics Spacecraft Mechanisms Corp.
Noor
Onyx Architects, Inc.
Printing Control
Richard A. McDonald, Esq. of Counsel, Carlson & Nicholas, LLP
The Walnut Plaza, LTD

TEN TO FOURTEEN YEARS

Acura of Glendale
Express Employment Professionals
Go Green Solutions, Inc.
IUOE Local Number 12
Salon Yuriy
Secure Transportation
Sincere Care Services
Ted A. Moreno, Certified Hypnotherapist, Success Coach
Vertical Wine Bistro

FIFTEEN TO FIFTY YEARS

Boston Court Performing Arts Center

The Californian-Pasadena
E-Central Credit Union
El Cholo Restaurant
Getaways Travel
Hunt Ortmann Palffy Nieves Darling & Mah Inc.
Huntington Medical Research Institutes (HMRI)
Jim Konoske Consulting
Margarita's
Pasadena Museum of History
Pasadena Service Federal Credit Union
Pink Transfer, Inc.
Planned Parenthood Pasadena & San Gabriel Valley, Inc.
Santa Anita Park (L.A. Turf Club)
Terraces at Paseo Colorado
University Club of Pasadena
The Westin Pasadena

MORE THAN FIFTY YEARS

The Changstrom Company 66yrs.
Langham Huntington, Pasadena 98yrs.
Licher Printing & Mailing, 70yrs.

Renewing Members for March, 2018

ONE TO FIVE YEARS

Aflac Pasadena-Michele Troy
Altadena Realty Group-Berkshire Hathaway Home Services Golden Properties
Arpeggio Apartments
Art of Smiles
The Bantam Associates, Inc.
Casa Treatment Center
Chefelle-Personal Chef & Caterer
Citywide Law Group
Custom Signs, Inc.
Descanso Gardens
DigiStack, Inc.
FLEX Pasadena College Prep
Foothill Cardiology
Keck Medical Center of USC, University of Southern California
Pitfire Artisan Pizza
Silverlake Collision Center
Skadden, Arps, Slate, Meagher & Flom, LLP
Specialty Taxes

SIX TO NINE YEARS

Bernards
Beyond the Olive
Colombo's Italian Steakhouse & Jazz Club
David N. Schultz, Inc.
Ideal Youth
JB Wholesale Roofing & Building Supplies, Inc.
Pasadena Breast Wellness Center
Pasadena Laundry
Pete Whan & Associates Inc.-Keller Williams Realty
Rodeway Inn & Suites
Sears
TeamLogic IT of Pasadena
United Site Services

TEN TO FOURTEEN YEARS

Community Health Alliance Pasadena
Foothill Unity Center
Forest Lawn Memorial Parks & Mortuaries

Huntington-Hill Breast Center
Playhouse Plaza-IDS Real Estate Group
Retirement Benefits Consulting

FIFTEEN TO FIFTY YEARS

Bowlmor Lanes Pasadena
Brookside Golf Club
CityCenter Co.
Image Quest Plus, LLC
Options for Learning
Saint Francis High School
SoCal Colorado Boulevard Self Storage
TD Ameritrade, Inc.
Temo Arjani, LLP
Warren Printing & Mailing

MORE THAN FIFTY YEARS

California Linen Services, 53yrs.
House of Printing, 60yrs.
Huntington Hospital, 91yrs.
San Gabriel & Pomona Valley Chapter of the American Red Cross, 51yrs.
Symes Cadillac, 69yrs.
Typecraft Wood & Jones, 85yrs.

These Members Recently Had Significant Anniversaries with the Pasadena Chamber:

- **FIVE YEAR ANNIVERSARY:** Arpeggio Apartments, Casa Treatment Center, Specialty Taxes, Urth Caffè, Vacation Living, LLC;
- **TEN YEAR ANNIVERSARY:** Go Green Solutions, Inc., Playhouse Plaza-IDS Real Estate Group, Ted A. Moreno, Certified Hypnotherapist & Success Coach, Salon Yuriy;
- **FIFTEEN YEAR ANNIVERSARY:** Image Quest Plus, LLC, Pasadena Service Federal Credit Union;
- **SIXTY YEAR ANNIVERSARY:** House of Printing;
- **SEVENTY YEAR ANNIVERSARY:** Licher Printing & Mailing;
- **EIGHTY-FIVE ANNIVERSARY:** Typecraft Wood & Jones.





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PASADENA CHAMBER OF COMMERCE MISSION STATEMENT:
WE ARE AN EFFECTIVE ECONOMIC AND POLITICAL FORCE FOR OUR MEMBERSHIP.

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Paul Little, President & CEO	Vice-chair
Ishmael Trone*, Immediate Past-chair	Valerie Prince, Secretary
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John Leano, Vice-chair	Justin Tsui, Vice-chair

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Luncheon Alliance

The Luncheon Alliance networking event on May 2nd is sponsored by Bob Baderian and **First Tee of Pasadena.**

The lunch on June 6th is sponsored by Craig Valine of **Enhanced Marketing Performance** and the **Small Business Success Summit.**

The *Luncheon Alliance* starts promptly at 11:45am at **Brookside Golf Club** at 1133 North Rosemont Avenue in Pasadena.

Connection Breakfast

On May 10th at 7am, John Leano and **Bryan's Cleaners and Laundry** sponsors our networking *Connection Breakfast* at **The Women's City Club** at 160 N. Oakland Avenue.

On Thursday, June 14th, **Farmers Insurance-Victoria Alsabery Agency** sponsors.

Lunch and breakfast are \$25 for members/\$30 for non-members. Those reserving after the deadline pay \$5 more.

Chamber After Hours Social and Mixer

Join us at **The Rose Pasadena** on **May 17th at 5pm** for *Chamber After Hours Social and Mixer* from 5pm to 7pm at 300 E. Colorado (in **The Paseo**). 90 minutes free parking on-site.

Admission is free for Pasadena Chamber members. All others pay \$10.

On Thursday, June 21st at 5pm join us as **The Mixx** at 443 E. Colorado in Pasadena hosts our *After Hours Social and Mixer*. *Park on the street of validate at Paseo for 90 minutes free parking.*

Pasadena Restaurant Week Invites You to Redefine How You Dine May 6th to May 11th

Pasadena's restaurant community opens its doors to guests from throughout Southern California for the eighth *Pasadena Restaurant Week*. The Pasadena Chamber is presenting the event which takes place from Sunday, May 6th through Friday, May 11th.



Find out why *MyLife.com* named Pasadena the best mid-sized city for dining in the country when Pasadena's favorite, most unique and finest dining destinations offer prix fixe menus, special meals and deals during *Pasadena Restaurant Week*.

Pasadena Restaurant Week is part of the 2018 LA Times Food Bowl. Some of this year's participating restaurants include:

- Bistro 45
- Arroyo Chop House
- Trejo's Cantina
- Paul Martin's American Grill
- Green Street Restaurant
- The Terrace at the Langham Huntington Hotel
- Parkway Grill
- True Food Kitchen
- Del Frisco's Grille
- White Horse Lounge
- Smitty's Grill
- Kathleen's
- Celestino's Ristorante
- Bone Kettle
- Cabrera's Mexican Cuisine
- Green Street Tavern
- The Great Maple
- The Mixx
- Plate 38
- Edwin Mills by Equator
- Ruth's Chris Steak House
- Sushi Roku
- Crackin' Kitchen
- POP Champagne Bar & Restaurant
- Café Santorini
- Fleming's Prime Steakhouse

Chefs and restaurateurs are offering their finest three-course dinners and two-course lunches. Depending on the venue and menu offered, meals will be priced at either \$27, \$36 or \$45 for dinner or \$15, \$20 or \$25 for lunch. (Some prices may vary.) Alcoholic beverages, gratuity and tax are not included in the price.

Pasadena Restaurant Week is generously supported by Gold Sponsors the **City of Pasadena** and **Wells Fargo**. Silver Sponsor is the **Pasadena Convention and Visitors Bureau**.



Pasadena Chamber Co-hosts Small Business Success Summit at Hilton Pasadena June 14th

Be more successful in 2018!

The Pasadena Chamber is co-hosting the second *Small Business Success Summit* with our member Craig Valine and **Enhanced Marketing Performance** at the **Hilton Pasadena** on Thursday, June 14, 2018. From 8am to 3pm you can experience dynamic speakers related to small business success, roundtable discussions, and more! Invest a day with small business experts to make your business more successful in 2018.

Special reduced ticket price for all Pasadena Chamber of Commerce Members! (Coming soon). To keep up to date on what's happening with the Summit, join our private Pasadena Small Business Success Summit Facebook Group at: www.facebook.com/groups/psbss. If you have any questions about attending or sponsoring this event, email Craig Valine at Craig@PasadenaSummit.com

The event will again feature Tech Triage where Chamber member experts will be available to consult on a wide variety of internet, technology, network and IT concerns at no cost to their fellow Pasadena Chamber members. You can bring your questions about technology, social media, search engine optimization, Google rankings and more and consult with Chamber member experts who will provide advice and help to solve your problems and answer your questions. To attend the Tech Triage portion of the event, please RSVP to paul@pasadena-chamber.org.