

President's Message

Each year, the Chamber, with guidance from our Legislative and Government Affairs Committee, takes positions on a variety of issues we think will impact the local business community, our members or the Pasadena economy.

Two issues we are watching very closely impact different segments of our membership and could significantly endanger our economy and the financial well-being of some of our members.

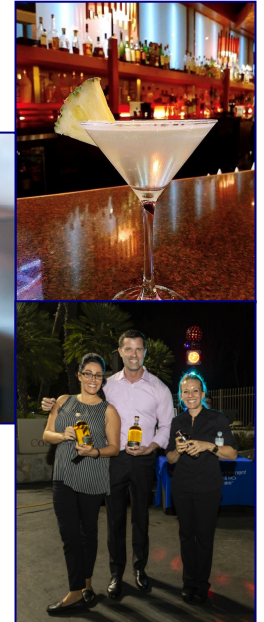
Once again, advocates are trying to qualify a ballot measure in Pasadena that would impose rent control and other measures considered tenant protection initiatives. The Chamber has never been supportive of artificial price restrictions, especially of rental units. In our analysis over the years, we have determined that rent control does not add to affordable housing stock. In fact, in most cases, rent control has the opposite effect, tenants in rent controlled apartments stay in their units much longer, in many cases for their lifetimes. Rent control, in fact, becomes an entitlement for those living in rent controlled apartments. At a time when Pasadena and California need more housing to be built at all price levels, rent control stifles any incentive developers have to build rental units. At the same time, the inability of landlords to increase rents to cover upgrade and improvement costs diminish the quality of rental units.

The other issue we are watching will impact all commercial properties in California. A ballot measure has been qualified for statewide consideration of a change to Proposition 13 that would allow commercial properties to be taxed at market rates and to have the valuation of commercial property reassessed every few years. The Chamber opposes any attempt to undermine Prop 13 and has consistently taken positions opposing any attempt to tax business properties at a rate different than single family residential properties.

SIP-tember: A Celebration of the Cocktail Returns August 15th Cocktail Bracket Competition Culminates at Taste of Pasadena October 10th at the Rose Bowl

SIP-tember: A Celebration of the Cocktail and the *SIP-tember Cocktail Bracket Challenge* return August 15th. For the eighth year, restaurants and lounges across Pasadena will offer cocktails in competition. The *SIP-tember Cocktail Bracket Challenge* is an annual six week long competition among Pasadena Chamber of Commerce member restaurants and lounges. Taste the best libations Pasadena has to offer at **White Horse Lounge, Ruth's Chris Steak House, Otis Bar at La Grande Orange, Roy's Hawaiian, Taproom at the Langham, Bistro 45, Trejo's Cantina Pasadena, Vertical Wine Bistro** and more.

SIP-tember competitors serve drinks that are paired against each other in a competition. Drinks being offered for the challenge include special margaritas, new interpretations of traditional cocktails and some specially created drinks from some of Pasadena's premiere mixologists. Previous drinks named Pasadena's favorite cocktail include 2018's favorite cocktail the Ume Fashioned from **The Taproom at the Langham**. Previous winners include the Broad Street Hurricane and Julio's Passion from **Ruth's Chris Steak House**, the Vin de Pomplémousse from **Green Street Restaurant, White Horse Lounge's** Forbidden and The Ish from **Sushi Roku**.



Once again, SIP-tember: A Celebration of the Cocktail culminates in a grand taste-off at the Rose Bowl in Pasadena on October 10th. *The Sip-tember Cocktail Bracket Challenge* Grand Finale is presented as part of the *Taste of Pasadena* by the Pasadena Chamber as a Pasadena Restaurant Week event sponsored by **Wells Fargo**.

Voting for SIP-tember kicks off on August 15, 2019. A complete list of venues offering cocktails for the 2019 *SIP-tember Cocktail Bracket Challenge* will be announced in late July. Information is posted at pasadenarestaurantweek.com as it becomes available.

Advertise Your Business to New Homeowners on the Monthly Chamber Postcard Mailing

You can reach new homeowners in Pasadena, Altadena, Arcadia, Sierra Madre, San Marino, South Pasadena, Eagle Rock and La Canada with a monthly postcard mailing. Advertising rates are very reasonable.

Reach out to new homeowners who will need to find services, restaurants, museums, retail stores and more in their new communities. Introduce your business to new homeowners and be among the first they hear from.

2500 postcards will be printed and mailed. Postcards mailed monthly until supply runs out. Mailing begins in August, 2019! Postcards printed in full color. You supply the ad art, or we can build an ad for you. Ad sizes vary, but space is limited due to size constraints.

Only a set number of ads will be sold, so act now.

For advertising information contact Debra Wells at 626.219.8356 or email pasadenachamberguide@gmail.com.



TITLE BOXING CLUB
626-340-2500
COME IN TO START YOUR MEMBERSHIP NOW
87 Fraser Alley Pasadena, CA 91105 | [facebook.com/titleboxingclubpasadena](https://www.facebook.com/titleboxingclubpasadena)

CITY CLUB
Creating a Legacy of Passion & Purpose
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Week Hand BOWL HARDER.
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55 TO CHANGE A LIFE!
626-340-2500

MAYHEM IS EXPENSIVE ALLSTATE IS NOT.
626-340-2500

YOUR AD HERE

Clockwise from right, new members introduced at our networking events in May were Angelica Urquijo with **The Imagen Group**, Cheryl Gaona with **Aflac**, **Deborah Johnson, M.A., Presentations, Consulting and Seminars**, and Elizabeth Dever with **Fire Family Foundation**. We also met Venturino (Ven) Piccolo with **Delpick**, Laura Huang with **Laura Acupuncture Clinic** and Lee Owens with **Caviar Dreams**. New members are introduced at each of our monthly networking events.



Below, from left, introduced during June were new members Keith Vance and Monte Gagnier with **Fidelity Investments**, Ming Tommy Tam with **Merrill Lynch**, Rachel Rapport with **Prestige Management and Consulting** and Kyle Minton with **Final Touch Media**.



We also present certificates recognizing milestone anniversaries with the Pasadena Chamber at our networking events. Clockwise, from right, Board members John Leano and Debbie Unruh and Board Chair Justin Tsui made the presentations to Wende Lee of **The Print Spot** (5-years), Mike Antenesse of **Foothill Unity Center** (15-years), Aaron Wheeler of **Pasadena Media** (5-years) and Elizabeth Dever of **Fire Family Foundation** (10-years) and Connie Aguilar of **Options for Learning** (20-years).



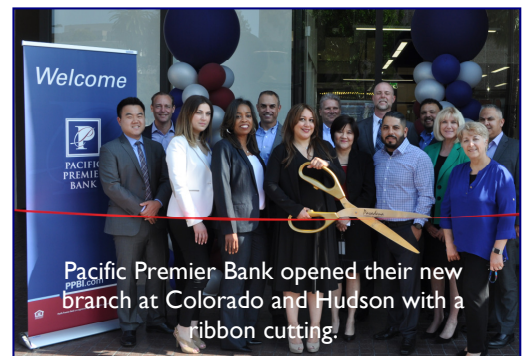
Pasadena City College opened the Freeman Center with a ribbon cutting. Supervisor Kathryn Barger and Vice Mayor Tyron Hampton helped cut the ribbon on CHAPcare's new medical center on North Lake Avenue in Pasadena.

New Members for April, 2019

- Aflac**, Cheryl Gaona, (626) 234-9513
- Atticare LA Corp**, Daniel Lamb, (818) 569-9675
- Deborah Johnson, M.A., Presentations, Consulting, Seminars**, (909) 949-0326
- Delpick**, Ven Piccolo, (310) 728-5597
- Foothill Family**, Nataly Portobanco, (626) 993-3000
- International Myeloma Foundation**, Maria del Rio-Gomez, (626) 675-3324
- Levy at Brookside Golf Club and Rose Bowl**, Chelsea Jones, (626) 577-4497 Ext.207
- Moore Real Estate Group**, Christina Sham Acevedo, (213) 236-3795
- MS Travel Planner**, Marjorie Schmitt, (626) 491-2657
- Pasadena Post Office**, Tracy Jones, (626) 304-7157
- Stone Busailah, LLP**, Muna Busailah, (626) 683-5600
- Superb Dental Care**, Jeanelle Barbon, (626) 844-7778
- The Blanch Law Firm**, Alana Segal, (213) 336-3233
- Travelers Insurance**, Antonio Carbajal, (626) 650-5154

New Members for May, 2019

- ChapCare-North Lake**, Andrew Delgado, (626) 344-3397
- Groundworks Industries**, Chasity Roesler, (971) 400-3535
- Kurtz Consulting**, Cynthia Kurtz, (626) 253-2149
- Merrill Lynch**, Ming Tommy Tam, (626) 817-6805
- OsteoStrong Pasadena**, Ian Lang, (626) 818-8466
- Prestige Management and Consulting**, Rachel Rapport, (818) 590-6079
- The Ortiz Law Firm**, Tomas Ortiz, (626)720-9865
- Union Bank**, Shelly Chia, (626) 322-8450



Pacific Premier Bank opened their new branch at Colorado and Hudson with a ribbon cutting.



Maria's Italian Kitchen celebrated 20 years in east Pasadena with Mayor Terry Tornek.

Renewing Members for April

ONE TO FIVE YEARS

BenAssist Health Insurance Services
 Bone Kettle
 California Closets
 Deborah Morehead-Marriage Family
 Therapist & Relationship Coach
 Descanso Gardens
 Green Dot Corporation
 North Arroyo Neighbors
 Omni Building Services, Inc./
 Tri Maids, Inc.
 Pasadena Service Federal Credit Union-
 Covina
 Pathways College
 The Print Spot
 Shriners for Children Medical Center
 South Coast Fibers/American
 Reclamation

SIX TO NINE YEARS

Cititrust Insurance Agency
 Freight Right Global Logistics
 The Hetteema Group
 Old Oak Cellars
 Pete Whan & Associates Inc.-
 Keller Williams Realty
 Right At Home In Home Care
 Assistance with RightCare
 Sears
 TeamLogic IT of Pasadena

Renewing Members for May

ONE TO FIVE YEARS

Atkinson, Andelson, Loya Ruud & Romo
 College Nannies & Sitters
 Custodia Freight Services
 Dexheimer-Erickson Corporation, The
 Gerry Rothschild Band
 Glitter Rose
 Healthcare Partners
 Holliston Foundation, The
 Keck Medical Center of USC, University
 of Southern California
 Kensington Sierra Madre, The
 Kitchen for Exploring Foods, The
 Lavender & Honey Espresso Bar
 Madeline Garden Bistro & Venue
 National Community Renaissance
 Optimum Seismic
 Rosewood Revitalization Group
 Sierra Madre Animal Hospital
 Thomas Hicklin, MD
 Trejo's Cantina Pasadena
 Woods Insurance Services

SIX TO NINE YEARS

All Saints Church
 Foothill Transit
 Gooden Center
 IMEG | TTG
 Larson & Gaston, LLP
 Maginnis Knechtel & McIntyre, LLP
 Mimi et Cie, LLC-Private Jewelers

TEN TO FOURTEEN YEARS

Acura of Glendale
 Art Deco Entertainment
 Fire Family Foundation
 Home Instead Senior Care-CA HCO#
 194700130
 La Grande Orange Café
 Luther Bank Savings
 Metro Gold Line Foothill Extension
 Construction. Authority
 Pasadena Gateway Villas
 Pasadena Home Health Care
 Rodeway Inn & Suites
 Southern California Edison (SCE)
 State Farm Insurance-John Diehl
 Wells Fargo Bank

FIFTEEN TO FIFTY YEARS

Beven & Brock Property Management
 Company Inc.
 Carousel Custom Floors
 CityCenter Co.
 Douglas Auto Body & Paint
 Pasadena Weekly
 Quest Financial Services
 USC Pacific Asia Museum
 Win-Win Workplace Solutions

MORE THAN FIFTY YEARS

AT&T, 97yrs.
 Jacob Maarse Florist, 52yrs.
 Volkswagen Pasadena, 58yrs.

True Blue Maids
 Tyler Gonzalez Architects, Inc.
 Vacation Living LLC
 Vons Corporate Office

TEN TO FOURTEEN YEARS

Micro Trends, Inc.
 President Thai Restaurant
 Redstone Commercial Real Estate
 Sierra Java Inc.
 University of Redlands School
 of Business

FIFTEEN TO FIFTY YEARS

Arroyo Car Wash Corp.
 Barney's Beanery
 Bolton & Company
 Celestino Ristorante Bar
 Century Rooter Service and Plumbing
 The Hat
 LACERA Gateway Property Inc.-
 C/O Avison Young Southern California
 Leadership Pasadena
 Pasadena Foothills Association
 of Realtors
 Pasadena Symphony and Pops
 Pasadena Towers-
 Building Management Office
 Plotkin Partners
 Rose Bowl Aquatics Center
 Saint Andrew Catholic School

These Members Had Milestone Anniversaries with the Pasadena Chamber

Five Year Anniversary: BenAssist Health Insurance Services, The Kensington Sierra Madre, Lavender & Honey Espresso Bar, The Print Spot, Sierra Madre Animal Hospital

Ten Year Anniversary: Fire Family Foundation, Luther Bank Savings, Metro Gold Line Foothill Extension Construction Authority, Micro Trends, Inc., Pasadena Gateway Villas, Rodeway Inn & Suites, Sierra Java, Inc.

Fifteen Year Anniversary: The Hat, Saint Andrew Catholic School

Twenty Year Anniversary: Win-Win Workplace Solutions

Thirty Year Anniversary: Beven & Brock Property Management Co. Inc.

Forty Year Anniversary: Pasadena Foothills Association of Realtors

Eighty Year Anniversary: BRYAN'S Cleaners & Laundry

Salvation Army-Del Mar Blvd.
 Thorson Buick GMC of Pasadena
 Unified Valet Parking, Inc.
 The UPS Store #3268

MORE THAN FIFTY YEARS

Bickley Printing Company, 71 yrs.
 BRYAN'S Cleaners & Laundry, 80 yrs.
 Citizens Business Bank, 99 yrs
 Palermo, Barbaro, Chinen & Pitzer,
 LLP, 71 yrs.



Corporate Citizens Akila Cobo of the Pasadena Senior Center and Lisa Maurath of Parsons Corporation with Congresswoman Judy Chu, Vice Mayor Tyron Hampton, Jr. and representatives at our Inaugural Gala.

Robin McCarthy with Chamber scholarship winner Tyara Lee. Justin Tsui swears in new and returning Board members at the Gala.



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PASADENA CHAMBER OF COMMERCE MISSION STATEMENT: WE ARE AN EFFECTIVE ECONOMIC AND POLITICAL FORCE FOR OUR MEMBERSHIP.

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Robin McCarthy*, Immediate Past-chair	John Leano, Chair-elect, and Vice-chair
Raphael Henderson, Treasurer	
Nerissa Sugars, Secretary	Don Schweitzer, Vice-chair
Amir Johnson, Vice-chair	Ishmael Trone*, Vice-chair

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*past chair **ex-officio

STAFF

Kelly Shearer, *Member Services Manager*
 Leanne Waggoner, *Events & External Services Manager*
 Linda Whaley, *Office Manager & Staff Support Services*

Luncheon Alliance

The August 7th Luncheon Alliance is sponsored by Brandon Taba and **Hyatt Place Pasadena**.

The Luncheon Alliance on Wednesday, September 4th is sponsored by Gerry Rothschild. Hear about the full range of musical offerings the **Gerry Rothschild Band** can offer your event.

The *Luncheon Alliance* starts promptly at 11:30am.

Connection Breakfast

On Thursday, August 8th, at 7am Andy Duguay and **Moscow Ballet** sponsors our networking breakfast.

Join us on Thursday, September 12th as Craig Valine and **Enhanced Marketing Performance** sponsors the networking event.

Lunch and breakfast are \$30 for members/\$35 for non-members. Those reserving after the deadline pay \$5 more.

Chamber After Hours Social and Mixer

Kick-off SIP-tember and enjoy great food and drink as **Trejo's Cantina Pasadena** hosts the *Chamber After Hours Social and Mixer* on August 15th at 37 S. El Molino in Pasadena from 5pm to 7pm.

September's mixer is at the newly renovated **Sheraton Pasadena**. Join us at 303 Cordova St. on September 19th. *Admission is free for Pasadena Chamber members. Others pay \$10.*

Taste of Pasadena Returns October 10th.

SIP-tember: A Celebration of the Cocktail culminates in a grand taste-off at the **Rose Bowl** in Pasadena. Everyone 21 years or older attending the *Taste of Pasadena* on October 10th will be able to taste the four finalist cocktails and vote for your favorite.

In 2018, more than four hundred people were on hand for the finale of the *SIP-tember Cocktail Bracket Challenge*. In addition to the four featured cocktail finalists, guests at the *SIP-tember Bracket Challenge Finale* tasted culinary treats from **El Cholo, Sushi Roku, California Pizza Kitchen, Du-par's, Foothill, Nothing Bundt Cakes**, and many more.



The **Rose Bowl** generously hosts the *Taste of Pasadena* on October 10, 2019. Dance Syndicate is providing entertainment at the *SIP-tember Finale* and *Taste of Pasadena*.

Wells Fargo and Verizon sponsor. Tickets to the *Taste of Pasadena* are \$35 in advance and \$75 at the door and available online at www.pasadena-chamber.org and through EventBrite and Goldstar.

Economic and Business Summit October 22nd at the University Club

Get insights into our local economy. Find out about crucial industries to Pasadena. Learn about risks and threats to our economic well-being. Hear from experts about trends and innovations that could impact our member businesses and the Pasadena Economy.

On October 22nd, the Chamber presents the seventh **Economic and Business Summit** at the **University Club**. The event includes lunch as well as the informative program. Cost is \$50 per person. Corporate tables of eight are \$400 and include recognition during the event and table signage.

Join us on Tuesday, October 22, 2019, at 11:30am at The University Club at 175 North Oakland Avenue in Pasadena.

The program will include overviews of our economy by recognized experts and a facilitated panel discussion of industries and issues of concern to local businesses.

Verizon and Wells Fargo sponsor.

Invitations will be mailed in September. If you would like to be added to the invite list, please email Leanne@pasadena-chamber.org. You can sign up and pay online at www.pasadena-chamber.org/forms/business-and-economic-summit. For information call the Chamber at (626) 795-3355 or visit our website at www.pasadena-chamber.org.



SAVE THE DATES

**Pasadena Chamber of Commerce
 President's Breakfast
 December 5th at The Hilton Pasadena**

**Pasadena Chamber of Commerce
 Holiday Party
 December 10th at The Romanesque Room**