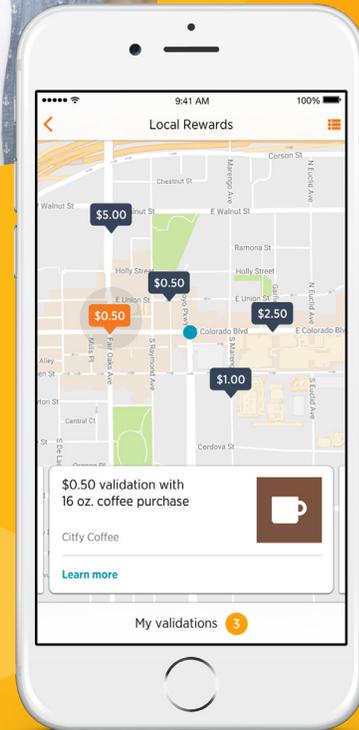# CITIFYD

Attract and engage customers with Citifyd

As the official parking platform for the City of Pasadena, Citifyd lets commuters and residents find and book parking from their smart phone. Then, they can validate the cost of parking by patronizing your business. Sign up now with Citifyd and connect instantly with more customers in Pasadena.

To learn how Citifyd can help grow your business, contact Michael Calderon, Account Manager:

michael.c@citifyd.com
626.200.6593

HOW IT WORKS

- Create validation offers that fit the unique needs of your business, and purchase credits to cover the cost of validations.
- We'll promote your offer to all Citifyd parkers, specifically to customers who are in your immediate area in real-time.
- At point-of-purchase, have customers scan a simple QR code with the Citifyd app to redeem your offer.

BENEFITS FOR BUSINESSES

- **Targeted marketing:** Real-time advertising to nearby customers
- **Complete control:** Be in charge of what and when you validate
- **Real ROI:** Track your revenue per offer with real-time reports
- **Pay-per-sale:** You only pay for Citifyd when it works

BENEFITS FOR CUSTOMERS

- Validate commuting costs by patronizing local businesses
- Quickly view offers available right now in your immediate area
- No coupons or punchcards; everything is stored on your phone

SPECIAL OFFER

Citifyd is so confident that offering validations will attract more customers that we are giving away $100 of free credits for the first 20 businesses that sign up. That's $100 of free advertising. Act now to see for yourself how Citifyd can bring more customers into your business.

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