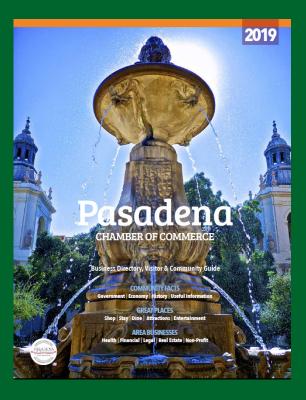


Put Your Business in Front of Thousands of Potential Customers

Advertise in the Pasadena Business Directory, Community and Visitor Guide

The Pasadena area's only B2B publication!
Cost effective advertising targeting the local
business community, resident's & visitors!



Special Features:

Online version with direct link to your website

Special sections include:

- Dining Guide
- Accommodations and Travel
- Entertainment & Recreation
- Green Businesses
- Health Care
- Real Estate
- Professional Business Services
- Annual community events
- City Statistics & Useful Contact Information

Year-Long Distribution:

- Tournament of Roses and New Year events
- Pasadena Visitors and Convention Bureau
- Hollywood Burbank Airport
- City of Pasadena
- Real Estate Offices
- Hotels and Motels
- Banks
- Schools
- Libraries
- Professional Offices
- Businesses and Families Considering Relocation
- Residents & Visitors

7000 Business Directories and 8,000 Visitor & Community Guides Distributed Each Year!

Contact the Pasadena Chamber to reserve your space!
Call Debra Wells - Mobile: (949) 322-4765
Email: pasadenachamberguide@gmail.com

Pasadena Chamber of Commerce Business Directory, Community and Visitor Guide

HURRY! THE BEST PLACEMENTS SELL QUICKLY. DON'T MISS OUT!

COVER/PRIME POSITIONS		
Outside Back Cover	\$4,675	
Inside Front Cover	\$4,525	
Inside Back Cover	\$3,995	
Page 1 & 2	\$4,525	
Full Page 2 to 5	\$3,725	
Full Page Facing Table of Cor	ntents.\$4,215	

Editorial Section

1/3 Page	\$2,095
1/2Page	\$2,930
2/3 page	
Full Page	

Classified (Directory Listing) Section

1/12 page	\$495
1/6 Page	
1/4 Page	\$990
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1/2 Page	\$1,865
2/3 Page	\$2,225
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Listing Enhancement

BOLD FACE Listing (each)	\$149
Box Listing (Without Logo)	
Super-Box Listing (With Artwork)	

Special Sections

- Health Care
- Business Services
- Dining Guide
- Professional Services
- Shopping
- Accommodations
- Green Businesses
- Education

1/6 Page	\$985
Editorial Copy-50 Words	
1/4 Page	\$1,285
Editorial Copy-75 Words	¢4 745
1/3 Page Editorial Copy-100 Words	\$1,745
1/2 Page	\$2 325
Editorial Copy-125 Words	φ2,020
2/3 Page	\$3,045
Editorial Copy-150	
Full Page	\$3,255
Editorial Copy-250 Words	

• Dining Guide Call for pricing

Payment Plans: Net 30 days after invoice, or 50% deposit, balance due on approval of ad proof. We accept cash, checks, Visa, MasterCard and American Express.

PASADENA CHAMBER OF COMMERCE & CIVIC ASSOCIATION



Distribution:

- 7,000 Directories
- 8,000 Community and Visitor Guides

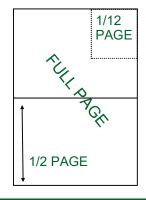
To Chamber members and businesses throughout the greater Pasadena area. Includes bulk distribution to hotels, banks, realtors, libraries, the Pasadena Convention and Visitor Bureau, Hollywood Burbank Airport and more.

Directories and Visitor & Community Guides are also distributed at the Chamber office and mailed to visitors, potential new residents and other interested persons.

DISPLAY AD SIZES

PAG	E SIZE	WIDTH	HEIGHT
FUL	L PAGE	8-3/4"	11-1/4'
		tant informa	tion
	centered of	on 8"x10"	
1/2	PAGE		
	Horizontal	7-1/4"	4-1/2"
1/3	PAGE		
	Horizontal	7-1/4"	2-1/4"
	Square	4-3/4"	4-3/4"
1/4	PAGE Vertica	I 2-1/4"	4-3/4"
	Horizontal	4-3/4"	2-1/4"
1/12	PAGE Square	2-1/2"	2-1/2"

FINAL BOOK SIZE: 8-3/8" x 10-7/8"



1/4 PAGE VERT	1/3 PAGE SQUARE
1/4 PAGE HORIZ.	
1/3 PAGE HORIZONTAL	

For advertising information and to reserve your space contact Debra Wells at the Pasadena Chamber of Commerce Mobile phone: (949) 322-4765

Email: pasadenachamberguide@gmail.com