



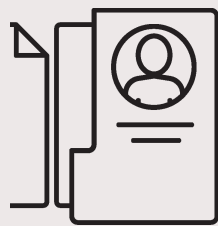
WE NEED YOUR SUPPORT

As COVID-19 continues to spread without discrimination across the country, **cancer patients are more vulnerable than ever**, as they face unique clinical, social, and financial disadvantages.

In these challenging times, cancer patients look to the Society as a trusted partner, and it's essential for us to deliver targeted, local emergency response to meet their specific needs.

Typically, during our Galas and Balls, generous supporters would raise their paddles high to fund our mission. Now, we humbly ask you to **raise your hands virtually** in support of the following efforts:

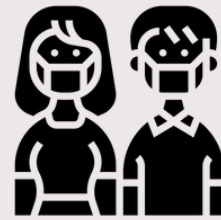
FUND THE NEED: KEY PRIORITIES



\$500

Personal Health Manager

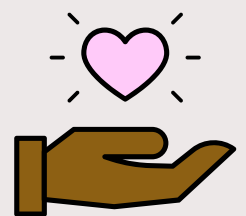
could help patients keep track of important information and documents related to treatment, and appointments.



\$1,000

Cancer Prevention Study 3

could help researchers better understand the many factors that cause or prevent cancer, including the future impact of COVID-19.



\$2,500

Reach to Recovery

could provide approximately 40 peer support sessions for breast cancer patients who are paired with fellow survivor mentors.



\$5,000

Hope Lodge for Healthcare

could cover operating costs for 100 rooms per night of free lodging for first line responders at Hope Lodges across the country.



\$10,000

24/7 Cancer Helpline

could pay for about 300 calls to provide support and reduce isolation. 80% of calls in March to 1-800-227-2345 and Live Chat were COVID-19 related.



\$25,000

Cutting-Edge Research

could be a significant investment in upcoming cancer research to understand issues as the pandemic continues to evolve.

RAISING HOPE

MISSION PADDLE RAISE

July 15 -September 15, 2020

IMPACT OF COVID-19

In a recent survey we administered to thousands of cancer patients and survivors, 87% of those surveyed reported negative impacts on their care due to COVID-19. The situation is getting worse, not better, for cancer patients during this pandemic.

SHOW YOUR LEADERSHIP

Due to COVID-19, the American Cancer Society has postponed spring fundraising events, which has created a significant budget deficit. Every day, more people are diagnosed with cancer and the needs of cancer patients continue. Your support will enable us to provide the resources necessary to support cancer patients and communities during COVID-19.

All donors who commit to giving at the levels of \$5000 or more will be acknowledged on our [cancer.org](https://www.cancer.org) landing page.

MAKE A COMMITMENT TO HELP SAVE LIVES

All funds donated to the Mission Paddle Raise will be utilized towards a West Region directed COVID-19 fund, supporting the programs listed above and more. Contact your American Cancer Society staff member to give today.

For information, or to participate contact: Sharon Hall at Sharon.Hall@cancer.org, or (626)590-0472



Attacking from every angle.™